



The Borghese Palace Art Hotel in Florence, in their attempt to understand its vocation more deeply in the FREE appreciation and value of Art, in all its forms of expression, has always reserved its main Exhibition Gallery to Artists, so as to reserve and verify respect to global artistic messages of each work of art. In the conviction that art is the tool to overcome the possible limitations of cultural language and deserves to be valued, we have decided organize the **First Edition of the "Florence FuturArte 2014" Prize** Art Competition - section reserved for sculpture and installation, the selected theme for the first year is **"You-I-We."**

The program, described in detail below provides:

- Selection of 6 works among those admitted to the competition according to the evaluation criteria set out below;
- Preparation of a major temporary group exhibition with a duration of 6 to 10 months - in the Gallery of the Borghese Palace Art Hotel (in this Gallery various Solo exhibitions have been held of artists such as Marco Loyola, Paul Kostabi, Sergio Scatizzi, only to name a few);
- Presentation to the public January 4, 2014, the inauguration day of the First edition of the award;
- Organization of the Vernissage (numerous industrial professionals will be invited);
- Publication and delivery of the exhibition catalog;
- Presentation of the 6 Finalist Artists and Their Works;
- Assignment of the First Prize worth € 650.00 (six-hundred and fifty euro);

Art 1. Objective, requirements and approved mediums:

The art competition has the objective of enhancing the contemporary forms of sculpture. The Prize "Florence FuturArte" themed **"I-You -We"** is reserved for the category "Sculpture and Installation".

The Prize is open to all artists, whether they be individual participants or groups of work (works are eligible for the Prize Works bearing as "Artist Collective" the name of School / Institute / Academy from which they come), regardless of age, gender, nationality or other qualification.

The following technical specifications:

Sculpture and Installation - Works created in any organic or inorganic material. The max dimensions allowed per each works are: base 1.20 meters, width 2.60 meters, height 4 meters, The minimum size allowed, under penalty of exclusion from the selection, for each work are: base 1.00 m, depth 2.00 m, height 3.00 meters.

Article 2 obligations of the participants:

It will be the full responsibility of the artist (or the Artist Collective) to deal with the transport of artwork the day before the Vernissage, with every phase of its installation, and with the initial assembly to final deinstallation and return. Including customs if applicable.

The author (Solo or Collective) of the installation, if it is selected for the exhibition Finalists, will have to provide the Organization all the necessary materials for the set-up of the artwork and personally oversee the installation of the artwork.

Art.3 Jury

The selection of artworks will be done by prestigious names in the Contemporary Art world, Private Collectors, Investors, and Gallery Owners.

Art.4 Participation

The participants, without age limit, can come from any part of Italy and the world. It requires skill in the art of sculpture and/or art of installation.

The selection to participate in the Prize "Florence FuturArte" will be made on the basis of two (2) documents that each candidate must provide:

1. A request for participation in the competition with their data (name, address, email address, telephone number);

2. A detailed explanation of his/her/their work, developing the theme of "I-You-We", of materials and techniques used, as well as at least 4 photos in high resolution with different points of view of the artwork. **All Requests to participate at "Firenze FuturArte" will be accepted until December 20th 2013.**

They may be sent by mail at the headquarters of Borghese Palace Art Hotel, Via Ghibellina 174R, Florence 50122, or delivered in a sealed envelope at the same address (It is required to put on the envelope Competition "Florence FuturArte")

Applications may also be sent via email to:

arch.becattini@gmail.com or

marsha.steinberg@gmail.com or

lilia.lamas@gmail.com

Based on the Requests submitted to this Art Competition, 6 participants will be selected.

The sculptors selected by the organizers of the competition will be officially notified on December 22nd 2013.

Art.5 General Information

The Borghese Palace Art Hotel informs that the date of the Vernissage could suffer variations.

The decisions of the Jury Award are final.

The winning artists have the right to forfeit the prize without asking for any form of compensation, in which case the prize will be 're-assigned according to the ranking by the jury.

Each candidate gives all rights to reproduce the works issued for the purposes of publication of the works on the Web and in printed magazines from the Borghese Palace Art Hotel and all other forms of communication.

Each candidate authorizes the Borghese Palace Art Hotel to treat their personal data transmitted pursuant to Law 675/96 as amended legislative decree 196/2003.

The submission of the application for participation in the Competition "Florence FuturArte" implies knowledge and full acceptance of these Regulations .

Curators of the Project

Prof. Marsha Steinberg

Prof. Lilia Lamas

Dr. Alessandra Flora